



Webinar:
**Estimating *before* Requirements
with Function Points**

June 7, 2012
with
Carol Dekkers, PMP, CMC, CFPS



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www.qsm.com



Quantitative Software Management, Inc.

Innovators in software measurement and estimation, offering tools and consulting for function point analysis and benchmarking.

Partial list of clients



The SLIM Suite of Tools





Special Offer after this Webinar!

Attendees are eligible for a **Free Feasibility Estimate!**

Contact us at **800-424-6755** or **info@qsm.com**

Carol Dekkers, CFPS, PMP

- IFPUG Past President
- ISO/IEC project editor (FPA, benchmarking)
- Expert in software metrics, FPA



Agenda

- Cost estimating basics
- Project requirements – demystified
- Estimates *before* requirements?
- Case study
- Next steps





Cost Estimating Challenges



Cost Estimating Challenges^{1/2} (post-requirements)

Accuracy

Availability

Applicability

Completeness

Risk

Inclusions / Exclusions



Cost Estimating Challenges^{/3} (post-requirements)

- Pursuit of faster, better, cheaper +++
- Constraints: Fixed date or budget
- False sense of security: estimate = reality
 - Creates unfair pressure on ~~cost estimator~~ *Project manager* to predict future



Cost Estimating Challenges (post-requirements)

- Weakest link
- Garbage in → Garbage out
- Comparable (?) projects



Estimating made easy

Needs

- Requirements (Functional, non-functional, technical, other)
- Assumptions (documented?) & constraints
- Floor plan + bldg code + blueprints + environment

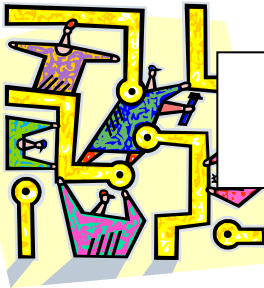
Estimate

- History / Comparisons (relationships)
- Equations
- Passive (not idiot proof)

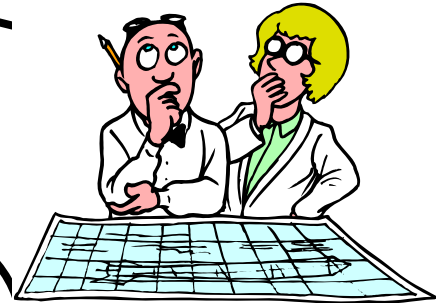
Result

- Estimates of cost, schedule, resources (+/- range?)
- Precision versus Accuracy

Poor → bad → weak → dog chasing its tail?



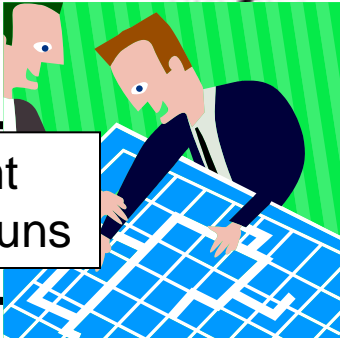
Poor requirements
\$\$ Risks



No history / experience
Bad \$ and time estimates



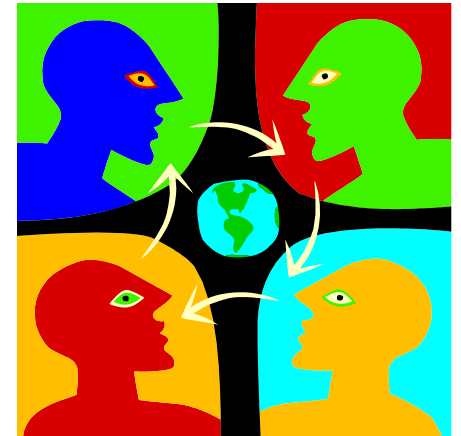
New phase...
Enhancement !



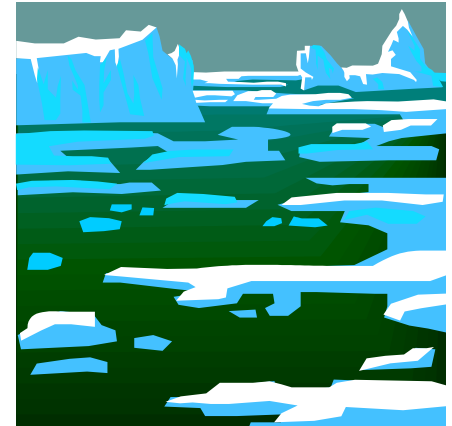
Weak chg mgmt
Late and \$\$ overruns

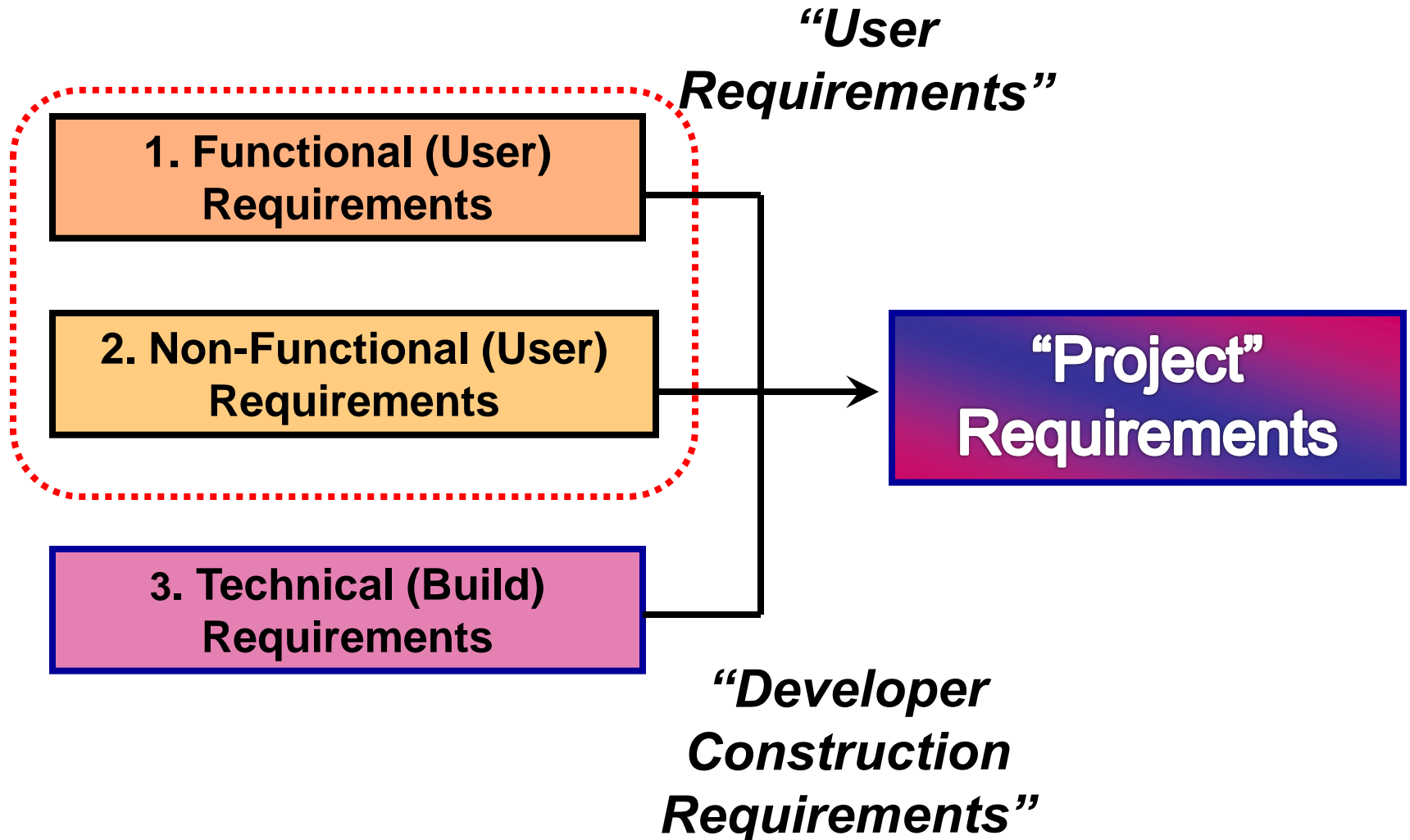


Project Requirements



- **Requirements “Iceberg”**
 - Known Knowns \$
 - Known Unknowns \$\$\$
 - Unknown Unknowns \$\$\$\$\$
- **Project Goals**
 - ↑ Knowns
 - ↓ Unknowns (Risk)





How not to present requirements to users

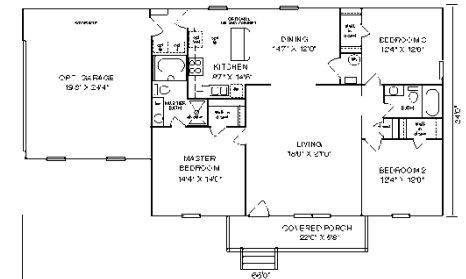


**“Project”
Requirements**



Functional Requirements

- What will software do (business processes)
- Written: use cases, user stories, SRS
- Examples: input air temperature, reserve hotel room, show flight schedule
- **Input to estimation (Size = FP)**



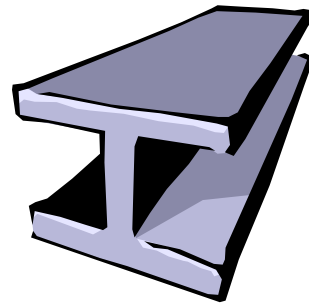
Non-functional Requirements

- **How does software perform: “ILITIES”** :
(Suitability, Accuracy, Interoperability, Compliance, Security, Reliability, Efficiency, Maintainability, Portability, Quality in Use)
- **Written: supplementary specs, nfr's**
- **Examples: bilingual, open system, web enabled**
- **Input to estimation (ans to quality ?)**



Technical Requirements

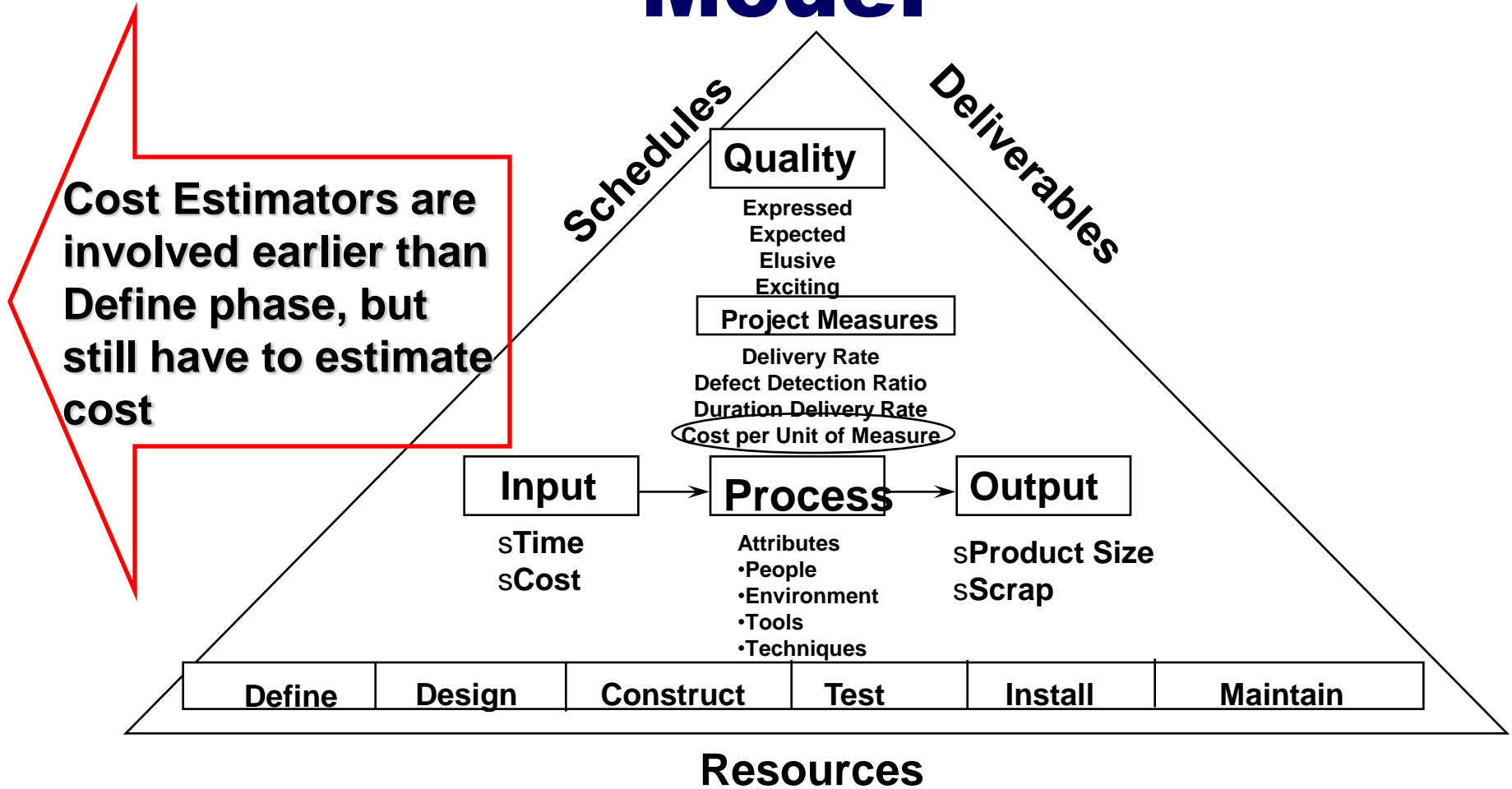
- How will we create software
- Written by developers
- Examples: tools, methods, skills, language, WBS tasks, platforms, software, type of project, etc.
- **Input to estimation: technical ?**



Estimating before Requirements



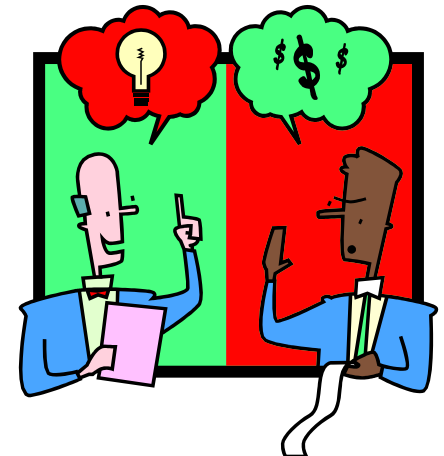
Project Process Model



1. Pre-functional Requirements

Guesses of WHAT the software will do:

- ⇒ Napkin drawings
- ⇒ “Kind of sort of like” some other system
- ⇒ Rough “ideas”
- ⇒ Conceptual at best



2. Pre-non-Functional Requirements

HOW software must perform: “ILITIES” :

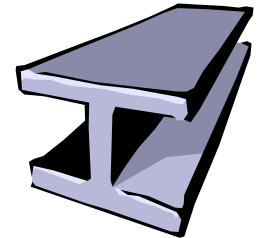
- ⇒ “Standard” Business constraints for subject area
- ⇒ Unless critical, not considered important at this point
- ⇒ Quality = System will run



3. Pre-Technical (Build) Requirements

How software will be developed /
'built': often assumed same as:

- ⇒ "usual" development tool suite
(environment already in place)
- ⇒ Build versus buy increases/ decreases
cost





**Case study:
“I need an estimate
in 10 minutes...”**



Case study: “I need an estimate in 10 minutes...”

Client info: New customer account software,
web-enabled, JAVA, 8 sites

Your options:

- ✗ Refuse to do estimate (too early)
- ✗ S.W.A.G.
- ✗ Use actuals from prior project (Hope it is similar)
- ✗ Cite “professional” ethics and hide out
- ✓ Document assumptions (line in the sand)...



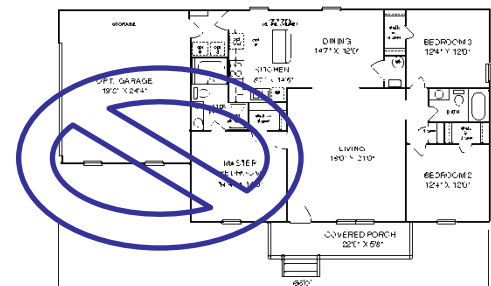
Client info: New customer account software,
web-enabled, JAVA, 8 sites

Functional requirements → What (size = FP)

- ⇒ “One File Model” (# entities * 31 FP each)
- ⇒ Profile of “similar” projects by FP component → % breakdown
- ⇒ We assumed 5 types of data (account, customer, purchases, credit card usage, +1) = approx. 150-160 FP

Approx

160 FP



Client info: New customer account software,
web-enabled, JAVA, 8 sites

Non-functional Requirements → HOW software must perform: “ILITIES” :

- ⇒ Corporate history last 3 years: FP VAF \geq 1.0
- ⇒ Review major quality attributes (reliability, accuracy...)
- ⇒ Overestimate (seldom less complex) → check history

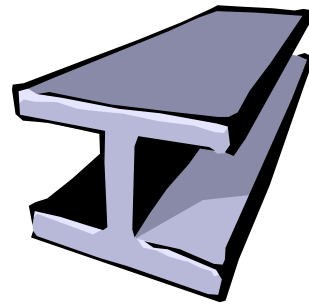
- ⇒ **Web-enabled = fast, user friendly, 24 x 7 access**
- ⇒ **8 sites (some in Canada, bilingual) – high volumes**
- ⇒ **VAF = approx. 1.2, quality factors ↑**



Client info: New customer account software,
web-enabled, JAVA, 8 sites

Technical requirements: How to build the software

- ⇒ **Standard JAVA toolset (SLIM, own history)**
- ⇒ **Agile development approach (JAVA team)**
- ⇒ **Interfaces to SAP system**
- ⇒ **No unusual circumstances**



Estimating made easy

Client info: New customer account software,
web-enabled, JAVA, 8 sites

Needs

- 160 FP, VAF = 1.2, technical info
- Documented our assumptions

Estimate

- QSM database (FPs) → avg hours per FP

Result

- Estimated hours → schedule (avg 5 per team)
- Estimated cost (labor) → hours * \$ xx / hour

10 minutes!!!



Next steps...

Next steps_{1/2}

- Document assumptions
- Separate requirements into 3 types
- Range of “guesstimates” (+/- %)
- Fact based quick estimates → workshops on SLIM and FP-based estimating



Summary

- Despite intentions cost estimators cannot create estimates out of “ether”
- BUT... (gu)estimates based on facts, FP, and SLIM are a step forward.





Basic Costing Formulas

Metric	Units	Formula
Project Cost Ratio	\$ / FP (or SLOC)	$\frac{(\text{Total Hours} * \text{Hourly Cost}) + \text{Other Costs}}{\text{Project Functional Size}}$
Support Cost Ratio	\$ / 1000 FP (or FTE / app)	$\frac{(\text{Support Hours} * \text{Hourly Cost}) + \text{Other Costs}}{\text{Application Functional Size}}$
Repair Cost Ratio	\$ / FP (or per fix)	$\frac{(\text{Repair hours} * \text{Hourly Cost})}{\text{Functional Size of Repair}}$

The IT Measurement Compendium



*The IT Measurement Compendium
-Estimating and Benchmarking Success
with Functional Size Measurement*

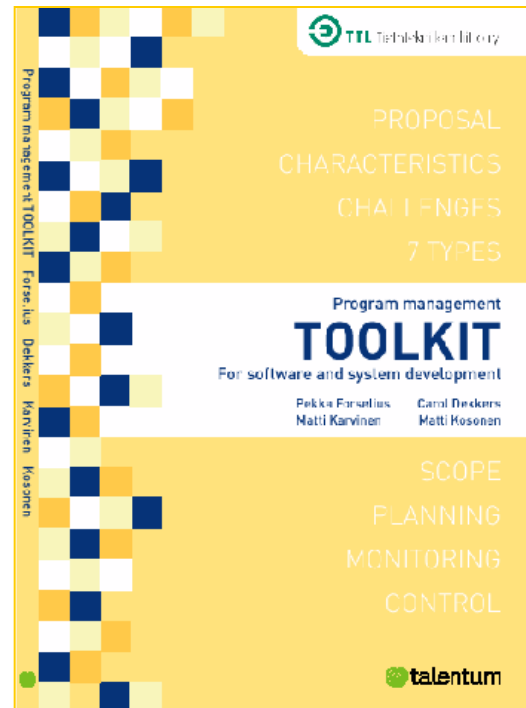
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Program Management Toolkit - for Software & systems development

By Pekka Forselius,
Carol Dekkers,
Matti Karvinen,
Matti Kosonen
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"The profession and practices of project management are growing in all industries globally. This book provides the tools needed by the information communications technologies segment to continue their maturation in the use of good project management practices required to improve their overall performance."

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Thank you!

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Questions?

Attendees are eligible for a **Free Feasibility Estimate!**
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Carol Dekkers Blog:

<http://musingsaboutsoftwaredevelopment.wordpress.com>



A business card for Carol Dekkers, CEO of Quality Plus Technologies, Inc. The card has a blue header with the company name and tagline. Below the header is a white section containing a photo of Carol Dekkers, her name and title, her credentials, and contact information.

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